

Can Oxford Advantage help students in transferring skills and knowledge more effectively?



An impact study* was conducted by Oxford University Press to understand whether **Oxford Advantage classes 3-5** enable better skill development and help students in transferring skills and knowledge more effectively across disciplines.

48 teachers from 16 schools, across 11 different states in India, were interviewed. At the time of the impact research, half of these 48 teachers were using Oxford Advantage classes 3-5 for more than 1 year (existing users), whilst the other half was using it for less than 1 year (new users).

Key findings



All participants agree that **Oxford Advantage classes 3-5 enable better skill development and help students in transferring skills and knowledge more effectively across disciplines.**



All participants agree that **Oxford Advantage classes 3-5 can establish a cohesive link of themes across subjects, resulting in better learning, and more effective transfer of knowledge.**



Teachers feel a **need for greater awareness in parents about the advantages of a thematic learning program for their children.**

This study was planned and implemented using the Oxford Impact Framework. The Framework is a systematic approach to evaluating the impact of Oxford University Press products and services, developed through a unique collaboration with the National Foundation for Educational Research (NFER) and supported by the Oxford University Department of Education.



OXFORD IMPACT FRAMEWORK
EVALUATING EDUCATIONAL PRODUCTS AND SERVICES FROM OXFORD UNIVERSITY PRESS

This infographic summarises the evaluation findings of an impact study on Oxford University Press's Oxford Advantage. The data collection method adopted was face-to-face interviews.

**An impact study is research that investigates a particular change an OUP product or service has on the group of people it is intended to help or benefit.*

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