



### Impact Study

Does *Oxford Advantage* enable better skill development and help students in transferring skills and knowledge more effectively across disciplines?



Can Oxford Advantage help students in transferring skills and knowledge more effectively?

# About the impact study

**Oxford Advantage** is an integrated learning solution from OUP India, providing schools with a comprehensive suite of educational materials and services.

In 2018, an impact study\* was undertaken to investigate how far **Oxford Advantage** enables students to effectively transfer their acquired skills and knowledge across disciplines.

The impact study findings were used to develop **Oxford Advantage** further and informed the development of similar courses.

**Objective:** The overarching research question was **whether *Oxford Advantage* enables better skill development and helps students in transferring skills and knowledge more effectively across disciplines.**

**Target participants:** **48 teachers from 16 schools**, across 11 different states in India. At the time of the impact study, half of these 48 teachers were using **Oxford Advantage** for more than 1 year (existing users), whilst the other half was using it for less than 1 year (new users).

**Methodology:** A survey questionnaire with closed and open questions was used to interview.

To inform the overarching research question, **three themes** were explored:

- Cohesive link of themes across subjects, better learning, and more effective transfer of knowledge
- Application of skills acquired across the subjects
- Application of language and vocabulary acquired to engage with concepts across disciplines, thereby ensuring holistic development

# Key findings

The impact study found that **Oxford Advantage** contributes towards a more holistic development of children.

All participants agreed that:

**Oxford Advantage** enables better skill development and helps students to transfer skills and knowledge more effectively across disciplines.

**Oxford Advantage** establishes a cohesive link of themes across subjects, resulting in better learning and more effective transfer of knowledge.

The impact study also indicated that:

Teachers feel it would be beneficial for parents to have a greater awareness about the advantages of a thematic learning program for their children.

# Conclusion

This impact study found that, of those interviewed, the majority agreed that **Oxford Advantage's** cross-curricular approach to teaching/learning helps students transfer skills and knowledge more effectively across disciplines. Participants also agreed that **Oxford Advantage** establishes a cohesive link of themes across subjects, resulting in better learning and more effective transfer of knowledge. The results from this impact study fed into further development of **Oxford Advantage**, and also informed the development of similar courses. To find out more about **Oxford Advantage**, visit: <https://india.oup.com/OxfordAdvantage>

The Oxford Impact Framework is a systematic approach to evaluating the impact of Oxford University Press products and services. It was developed through a unique collaboration with the National Foundation for Educational Research (NFER) and is supported by the Oxford University Department of Education.



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