

## Impact Study

Does the theme-based approach in  
**Oxford Advantage Little Champs and Classes 1-2**  
have a positive impact in improving students' subject knowledge?



## Background

**Oxford Advantage** is an integrated learning solution, providing schools with a comprehensive suite of educational materials and services –including curriculum content (both print and digital), a digital delivery platform, comprehensive reports, theme plans, weekly plans, daily activity plans, tasks for formative assessment (classes 1-2), lesson plans (classes 1-2), teacher training and school marketing services.

The curriculum of **Oxford Advantage Little Champs and Classes 1-2** (Foundational Stage) provides engaging and enriching experiences to build on the prior knowledge of the learners, who then create their own knowledge by immersing themselves in the themes that have been interwoven across subjects. The task for the learner is to start from concrete experiences and find their way to more abstract ideas.



## Research question

An impact study was undertaken to understand:

To what extent do teachers perceive that the use of the theme-based approach in **Oxford Advantage Little Champs and Classes 1-2** has had a positive impact in improving students' subject knowledge at the foundational stage?



## Methodology

An impact study\* was commissioned to find out the extent to which teachers perceived that the use of **Oxford Advantage Little Champs and Classes 1-2** improved their students' subject knowledge at the foundational stage. OUP India carried out one-to-one in depth interviews with **27 teachers** from **11 schools**. The interviews comprised both open-ended and closed questions.

\*An impact study is research that investigates a particular change a product or service has on the group of people it is intended to help or benefit. Oxford Impact is OUP's approach to evaluating the impact that our educational products and services have on teaching and learning. At the heart of Oxford Impact is the **Oxford Impact Framework**: a rigorous process for evaluating impact, developed with the National Foundation for Research (NFER) and supported by the Oxford University Department of Education.

OUP India conducted interviews to evaluate the impact.



**11 \* schools**



**27 \* teachers**



## Key findings

1

Majority of participants agreed that **Oxford Advantage Little Champs and Classes 1-2** had a positive impact on **students' overall subject knowledge**.



A lot of activities are provided in the books and LMS which cover all the 21st century skills and work on overall development of the child. These give them confidence and promote out of box thinking. Students learn new vocabulary every day and they have become more vocal and expressive. We are getting everything under one roof.

**Teacher, Mother's Dreamland Junior High School, Uttar Pradesh**

2

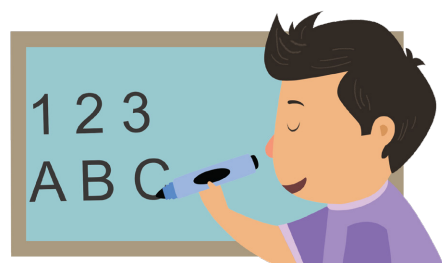
Majority of participants agreed that using **Oxford Advantage Little Champs and Classes 1-2** had a positive impact on **students' depth of required subject knowledge**.

The content organisation is such that it helps in creating meaningful connections between topics. Children learn by doing activities through different ways across subjects and this creates depth in learning.

**Teacher, Oxford Senior School, Punjab**

3

All participants agreed that the organization of concepts across subjects in **Oxford Advantage Little Champs and Classes 1-2** had a positive impact on the **subject knowledge of students with different learning preferences**.



When we are teaching phonics, audio, video and rhymes help in oral expression; storytelling sessions help in literacy; picture comprehensions help in pronunciation; numeracy is captured in Maths, but mostly children enjoy listening to audios and watching videos as these instil the thinking approach.

**Teacher, Oxford Senior School, Punjab**

## Key findings

4

All participants agreed that the thematic organization of concepts across subjects in **Oxford Advantage Little Champs and Classes 1-2** have a positive impact on **students' knowledge of the language and vocabulary associated with the subject they are studying.**



There are certain sections like 'Let's go', which help students to connect their knowledge, 'words to know' help in understanding the difficult words, and phonic sounds help them in reading. They have learnt about hard and soft sounds and their usage is evident in their pronunciation and language.

**Teacher, St. Joseph's Kindergarten, Punjab**



We can see many examples of real-life application activities in Oxford Advantage. Children can easily relate real life with the concepts taught in class. E.g., body hygiene, food and how to eat.

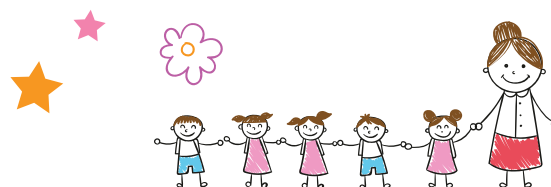
**Teacher, St. Xavier School, Karnataka**

5

Majority of participants agreed that the theme-based approach in **Oxford Advantage Little Champs and Classes 1-2** helps **students to apply subject knowledge in daily life.**

6

Majority of participants agreed that the theme-based approach in **Oxford Advantage Little Champs and Classes 1-2** helps students **develop concepts by organizing around the same theme with a variety of tasks.**



The tasks which are given in class increase the communication skills of students. We have seen enhancement in speaking and drawing skills. And when we talk about oral skills, there is a boost of confidence in students.

**Teacher, Imperial International School for Excellence, Punjab**



## Key highlights



### 'I Can' section



'I Can' section at the end of the chapter helps in self-reflection, and children feel confident. It is an important and innovative idea.

Teacher,  
St. Joseph's Kindergarten,  
Punjab



### Digital resources



Digital resources increase students' knowledge, help in overall development, promote learning by doing approach, and visualization. These resources leave an impact on students and their learning is enhanced.

Teacher,  
St. Joseph's International,  
Haryana



### Skill-based worksheets



The textbook is related with workbook where many practical activities are given, and these help in skill enhancement.

Teacher,  
St. Joseph's International,  
Haryana



### Theme-end activity pages



Theme-end activity pages include innovative tasks to engage the learners by setting context and learn and recapitulate the concepts.

Teacher,  
St. Joseph's Kindergarten,  
Punjab



## Conclusion


The majority of participants agreed that **Oxford Advantage Little Champs and Classes 1-2** had a positive impact on students' overall subject knowledge. The theme-based approach in **Oxford Advantage Little Champs and Classes 1-2** was regarded by the majority of participants to have improved their **students' subject knowledge and depth of learning**, helped their students to transfer concepts across subjects, and also enabled them to apply subject knowledge to their daily lives.

Find out more about the impact studies of **Oxford Advantage Little Champs and Classes 1-2** here.

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or scan this code





**Oxford Advantage** is created with rigour and care to ensure that it engages learners and delivers positive results. Join the **Oxford Advantage community** today!

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This study was planned and implemented using the Oxford Impact Framework. The Framework is a systematic approach to evaluating the impact of Oxford University Press products and services, developed through a unique collaboration with the National Foundation for Educational Research (NFER) and supported by the Oxford University Department of Education.



## OXFORD IMPACT FRAMEWORK

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