

Learning to read shapes the life of a child and the community at large.

REaD Survey findings!

Across the world, **Oxford University Press (OUP)** has supported millions of children to become readers and we understand that reading is a fundamental life skill. Our vision is to be a part of the mission of the **National Education Policy 2020** and equip more learners with reading skills so that they become motivated readers of quality content and thrive in the 21st century as lifelong learners.

Recently, the focus of two such surveys conducted by OUP India, in which **1754 educators** (462 from the Foundational level and 1292 from other levels) participated, was to understand how **Oxford University Press India** can provide quality content that will help develop deeper comprehension skills and make reading fun so that children eventually become engaged and lifelong learners.



Some of our common key findings from both surveys with teachers and educators



'Guided reading in small groups' and **'Independent reading in schools'** are considered most important by respondents in helping children become good readers.



Children **accessing a library of books** has been emphasised upon as **"Very Important"**.



Decodable books, comics, magazines, newspapers, stories from various states or local districts have been deemed most crucial in fostering children's reading proficiency.



36% of the respondents said that they want parents/carers to read and hear their children **'4-5 days a week'**.



41% of the respondents would like children to be **reading on their own** at home **'6-7 days a week'**.



45% of the respondents confirmed that they have **a program to guide parents to help them access age-appropriate reading resources**.



'Listening to their child read' has been considered by respondents as the **most important activity** for parents to do with their children.